

SEMINAR ON CORPORATE SOCIAL RESPONSIBILITY

A seminar on Corporate Social Responsibility titled, “The CSR Business Case” was arranged by the Association. It was held in the College premise on 6th July, 2015 at 6 pm. Dr. Lars Isaksson, Professor in Global Business Strategy at Bond University, Australia delivered his lecture which was followed by an interactive session with him. The seminar was attended by alumni members as well as academics, persons from banking and its related sectors, who are interested in CSR .

