

MOHONA 2016

'Happiness ... consists of giving, and serving others.' - Henry Drummond

The Gokhale Memorial Girls' College Alumni Association was initiated with this concept of happiness at the core of their philosophy. And, it is in pursuit of this happiness that the debut annual celebration of Mohona 2016 was organised on September 23, 2016 between 2:00 – 7:00 pm at the Sarala Memorial Hall in the College premises.

Mohona, means the confluence of the river with the sea ... Here, it meant the mainstreaming of the underserved section of the society by facilitating a market linkage between the items produced by them and the market. Thus, Mohona 2016 was commenced as a fete cum exhibition of products of organisations working for the upliftment of the socially, physically and mentally challenged sections of the society.

The Programme started with the Chief Guest, Mr. Barun Chanda - an advertising guru, Presidential Awardee - actor and prolific writer; and the Guest of Honour, film and television Actress, Ms. Chaiti Ghosal (who was also an Alumni of the College) making fond remarks of the Institution and praising the endeavour. Dr. Nilanjana Sanyal, eminent Psychologist and the President of the Alumni Association mesmerized the audience with her vision of Mohona 2016 and thanked all the Governing Council and Alumni members like Ms. Sangeeta Sen, Dr. Leena Sengupta, Ms. Nayan Mitra, Dr. Shikharini Majumdar, Ms. Pratibha who worked to make Mohona a reality. Dr. Atashi Karpha, the College Principal lent her whole hearted support and best wishes for the endeavour. And, it is among such fanfare and festivity that Mohona 2016 was declared 'OPEN.'

The next 4 hours was complete mayhem - with the participation of over 15 NGOs, over 500 footfall within 4 hours, and a sale of INR 1 lac and a craving for more...! From bags to jewellery, photoframes to notebooks, handkerchiefs to household knickknacks, flowers to biryani, wallets to scarves, sarees to blankets, cup cakes to ghugni everything got a viewership, appreciation, love and got sold! What a happy occasion was it! A day very well spent.

List of NGO participation: Women's Interlink Foundation, Pradip: Centre for Autism Management, IswarSankalpa, Young Women's Christian Association, Crafts Combine, Trinita Society for Social and Health Research, Autism Society of West Bengal, Saroj Nalini Dutt Memorial Association, Antardisha, Shuktara Cakes, Belgharia Green Harmony Welfare Organisation, Kadaam, Anjana Ghosh Memorial Welfare Trust, All India Women's Commission, Bharat Sevashram Sangha- Self Help Group, Social Awareness Club- GMGC.





