

Special Lectures

2008-09 to 2013-2014

2008-09

Department of Philosophy

21.01.08 - “*Nyay theory of Perception*” Speaker: Dr. Deepali Mukherjee, Reader of Philosophy, Women’s Christian College,

04.02.08 - “*Nyay theory of Inference*”, Speaker: Dr. Deepali Mukherjee, Reader of Philosophy, Women’s Christian College

19.02.08 - “Relevance of GITA in contemporary life”, Speaker: Dr. Madhu Kapoor

22.02.08 - “Purusartha”, Speaker: Dr. Dixit Gupta

Department of Advertising, Sales Promotion and Sales Management

14.01.2009 – “Dylan Theory’s Poetry” - Speaker: Dr. Debashis Lahiri, Lecturer in English, BKC College, Kolkata

Department of Economics

13.2.09 – “Environment and Economic Development”, Speaker: Dr Anita Chattopadhyay, Reader, Department of Economics, Muralidhar Girls’ College, Kolkata

2009-10

Department of Economics

10.12.09 – “Perspective of Agricultural Development with special reference to India”, Speaker: Dr Ruma Bhattacharya, Reader, Department of Economics Calcutta Girls’ College, Kolkata

Department of Advertising, Sales Promotion and Sales Management

10.12.09 – “Women as Marketers”, Speaker: Dr. Rajendra Prasad Sharma, Associate Professor, Indian Institute of Foreign Trade, Kolkata

2010-11

Dept of Bengali

19.8.10 – “Bangla Kabitar Shaili Pather Nandanikata”, Speaker: Dr Ritam Mukhopadhyaya, Chandarnagore Govt College, Chandarnagore , Hooghly

General College Lecture

10.12.10 – “Human Rights Day”, Speaker: Scholars of the Department of Anthropology, University of Calcutta

21.12.10 – “Blood Donation”, Speaker: Dr Debobroto Roy, Association of Voluntary Blood Donors

Department of Electronics

14.01.11 – “Digital Electronics- Basic Principles and Circuit Design”, Speaker: Prof.D.Roy Chowdhury, Department of Electronics Science, University of Calcutta.

Department of Advertising, Sales Promotion and Sales Management

10.02.2011 & 11.02.2011 – “Management Development Programme on Marketing”, MSME Development Institute (Government of India) Kolkata

Department of Geography

11.02.11 – “Applied Geomorphology”, Speaker: Sri Aritra Chakraborty, Lecturer in Department of Geography, Presidency College.

17.02.11 – “Applied Geomorphology”, Speaker: Sri Aritra Chakraborty, Lecturer in Department of Geography, Presidency College.

Department of Advertising, Sales Promotion and Sales Management

26.02.11 – “Seven Secrets of Effective Marketing”, Speaker: Dr. Rajendra Prasad Sharma, Professor, Indian Institute of Foreign Trade, Kolkata

2011-12

General College Lecture

26.09.11 – “Blood Donation”, Speaker: Dr Debobroto Roy, Association of Voluntary Blood Donors

Department of Advertising, Sales Promotion and Sales Management

16.09.11 – “Skill Development of Project Report writing on Marketing and Advertising”, Speaker: Mr. Nayan Mitra, Leads Institute of Management

Department of Hindi

17.09.11 – “Higher Studies and job prospectus in Hindi(an Audio Visual Show)”, Speakers: Dr. Kamallesh Jain, Sri Sujit Srivastav, & Sri Abhinav Gupta of Matree Bhasa Parisad

Department of Economics

16.11.11 – “Health for Rural Poor”, Speaker: Prof. Arijita Dutta, Department of Economics, University of Calcutta

Department of English

21.12.11 – “Modern Poetry in English Literature”, Speaker: Dr. Bashabi Fraser, Faculty, Department of English and Creative Writing and Joint Director of Scottish Centre of Tagore Studies, Edinburg, Napier University.

Department of English

11.01.12 – “The Importance of Being Earnest”, Speaker: Prof. Depak Chakraborty, Associate professor, Department of English Ramkrishna Mission College, Narendrapur

Department of ASPSM & Department of Communicative English

16.01.2012 – “Presentation skills at the workplace”, Speaker: Dr. Arpita Banerjee, ELT & Communication Skill Expert

2012-13

Department of Advertising, Sales Promotion and Sales Management

05.01.2013 – “Entrepreneurship Development Awareness Programme”, Speakers: Dr. Harsh Bhargava and Aruna Bhargava, I-Create Foundation

Department of Hindi

18.02.12 – “Adhunik Hindi Kavita”, Speaker: Dr. Rajashree Sukla, Head Department of Hindi University of Calcutta

Department of Psychology

22.02.12 – “Experimental Methods for Studying Language”, Speaker: Prof. Aditi Lahiri, Department of Linguistics, University of Oxford

2013-14

Department of History

04/04/14 – “Reading History from the Mahabharata”

Department of Advertising, Sales Promotion and Sales Management

26/04/14 – “Arriving at an Idea”, Speaker: Sm. Samarpita Das, Senior Copywriter DDB Mudra, Kolkata

26/04/14 - ASPSM Student Presentations

“Interpersonal Skillis”, Speaker: Pallabi Pal, Ex-Student (2010)

“Copywriting”, Speaker: Harleen Kaur, Ex-Student (2010)

“Visualization”, Speaker: Puja Sengupta, Ex- Student (2011)