

Study Plan (2019-2020)

3rd Year (Major)

PAPER V								
Jul '19 to Oct '19			Nov '19 to Jan '20			Feb '20 to Apr '20		
Topic	No. of Lect.	Faculty	Topic	No. of Lect.	Faculty	Topic	No. of Lect.	Faculty
Fundamental of Communication: Def, types, Forms, Radio & TV Broadcasting, definition Codes of Broadcasting Satellite Television, Cable TV, OTTs	12	MG	Radio as a medium of communication, Designing Programmes, audience Participation Programs, Social Broadcasting Programmes, duties of a Broadcaster, Role of Radio in India	12	MG	Television as a medium of communication, programmes on TV, Announcer, News-Caster, script-Writing, Direction & Production, Scope of music & silence in TV programmes, Role of TV in India.	12	MG
PAPER VI								
Jul '19 to Oct '19			Nov '19 to Jan '20			Feb '20 to Apr '20		
Topic	No. of Lect.	Faculty	Topic	No. of Lect.	Faculty	Topic	No. of Lect.	Faculty
General Knowledge	6	PB	General Knowledge	7	PB	General Knowledge	8	PB
News Reading, Announcing	12	MG	Announcing, Making Commentary	9	MG	Making Commentary, Compering	101	MG
PAPER VII								
Jul '19 to Oct '19			Nov '19 to Jan '20			Feb '20 to Apr '20		
Topic	No. of Lect.	Faculty	Topic	No. of Lect.	Faculty	Topic	No. of Lect.	Faculty
On-the-Job Training Report	12	PB	On-the-Job Training Report	12	PB	On-the-Job Training Report	12	PB
Socio-Economic Survey Report	12	SC	Socio-Economic Survey Report	12	SC	Socio-Economic Survey Report	12	SC

PAPER VIII								
Jul '19 to Oct '19			Nov '19 to Jan '20			Feb '20 to Apr '20		
Topic	No. of Lect.	Faculty	Topic	No. of Lect.	Faculty	Topic	No. of Lect.	Faculty
Entrepreneurship Building, Technology Management		Taught as a combined vocational subject	Project Formulation, Financial Management			Marketing Management, Monitoring and Follow-up, DBM, Statutory Provision		Taught as a combined vocational subject

Academic Calendar (July 2019 to December 2019)
SEMESTER – 1 (MAJOR)

CC 1								
July '19 to September '19				October '19 to December '19				
Course Code/ Paper	Topic	No. of Lect.	Faculty	Course Code/ Paper	Topic	No. of Lect.	Faculty	
CC 1	Production of Speech Sounds	15	SC	CC 1	Fricatives and Affricates	15	SC	
	Phonology	6	SC		Fricatives and Affricates	15	SC	
	Vowels	15	SC		Other Consonants	6	SC	
	Consonants	15	SC		Nasals	6	SC	
	Voicing	6	SC		The Syllable	15	SC	
	Transcription Reading	15	SC		Transcription Writing	15	SC	
CC 2								
July '19 to September '19				October '19 to December '19				
Course Code/ Paper	Topic	No. of Lect.	Faculty	Course Code/ Paper	Topic	No. of Lect.	Faculty	
CC 2	Accurate Grammatical Usage	10	MG	CC 2	Sentence Structure	10	MG	

	Words Confused & Misused	10	MG		Verbs - Classification	10	MG
	Synonyms & Antonyms	10	MG		Infinitive & Gerund	10	MG
	Understanding American expressions	10	MG		Voice	10	MG
	Common grammatical errors	10	MG		Concord	10	MG
	Phrasal Verbs and Idioms	12	MG		Phrasal verbs	12	MG
	Word Class: Lexical and Functional Category	10	MG		Word Class: Lexical and Functional Category	10	MG

**Academic Calendar (July '19 to December '19)
SEMESTER – 3 (MAJOR)**

CC 5							
January to July '20				January to July '20			
Course Code/ Paper	Topic	No. of Lect.	Faculty	Course Code/ Paper	Topic	No. of Lect.	Faculty
CC 5	Reading Comprehension	20	PB	CC 5	Composition	15	PB
	Summarising	20	PB		Article Writing	15	PB
	Precis	20	PB		Expansion Writing	15	PB
	Reports	12	PB		Dialogue Writing Reports	15	PB
				Reports	12	PB	
CC 6							
July '19 to September '19				October '19 to December '19			
Course Code/ Paper	Topic	No. of Lect.	Faculty	Course Code/ Paper	Topic	No. of Lect.	Faculty
CC 6	Survey Report Writing	10	SC	CC 6	Incorporating illustrations	13	MG
	Various types of Scripts	10	MG		Copy Rights	15	MG
	Qualities & duties of Copywriter	12	MG		Dealing with Multi Authorship	15	MG

	Copy editing	10	MG		In house Manuals	12	MG
	Interaction with the Author	10	MG		Proof Reading and Editing	17	MG
	Title & Cover Description	10	MG				MG
	Main Features	10	MG				MG

CC 7

July '19 to September '19				October '19 to December '19			
Course Code/ Paper	Topic	No. of Lect.	Faculty	Course Code/ Paper	Topic	No. of Lect.	Faculty
CC 7	Listening Skill	5	SC	CC 7	Reading Skill	5	SC
	Listening Subskill	10	SC		Reading Subskill	10	SC
	Listening Lesson Plan	16	SC		Reading Lesson Plan	16	SC
	Listening Testing & Evaluation	5	SC		Reading Testing & Evaluation	5	SC
	Speaking Skill	5	SC		Writing Skill	5	SC
	Speaking Subskill	10	SC		Writing Subskill	10	SC
	Speaking Lesson Plan	16	SC		Writing Lesson Plan	16	SC
	Speaking Testing & Evaluation	5	SC		Writing Testing & Evaluation	5	SC

SEC A 1

July '19 to September '19				October '19 to December '19			
Course Code/ Paper	Topic	No. of Lect.	Faculty	Course Code/ Paper	Topic	No. of Lect.	Faculty
SEC A 1	Witing Travelogues	10	SC	SEC A 1	Tour plan	12	MG
	Writing Travel Diaries	12	SC		Reviews	12	SC
	Gender & Travel	2	SC				SC

Academic Calendar (January 2020 to July 2020)
SEMESTER – 2 (MAJOR)

CC 3							
January '20 to July '20				January '20 to July '20			
Course Code/ Paper	Topic	No. of Lect.	Faculty	Course Code/ Paper	Topic	No. of Lect.	Faculty
CC 3	Pidgins and Creoles	20	MG	CC 3	Bilingualism and Multilingualism	8	PB
	Code-mixing and code-switching	20	MG		Accent	7	SC
	Slangs and Jargons	20	MG		Dialect	7	SC
	Varieties of English	12	MG		Speech Communities	6	SC
					Register and style	12	SC
CC 4							
January '20 to July '20				January '20 to July '20			
Course Code/ Paper	Topic	No. of Lect.	Faculty	Course Code/ Paper	Topic	No. of Lect.	Faculty
CC 6	Listening types	10	MG	CC 6	Variables and barriers of listening	13	MG
	Theories, steps of reading and listening	10	MG		Listening methods and strategies	15	MG
	Mock interviews	12	MG		Reading aloud	15	MG
	Fluency and intonation	10	MG		Interview modes and patterns; body language	12	MG
	Speaking	10	MG		Listening skills and revisions	17	MG
	Pair conversations	10	MG				
	Dialogue writing	10	MG				

SEMESTER – 4 (MAJOR)
January '20 to July '20

CC 8							
Jan '20 to Mar '20				Apr '20 to Jun '20			
Course Code/ Paper	Topic	No. of Lect.	Faculty	Course Code/ Paper	Topic	No. of Lect.	Faculty
CC 8	Public Relations: Meaning & Definition	4	SC	CC 8	Advertising: Meaning & Definition	4	SC
	Essentials of PR	10	SC		Functions of Advertising	10	SC
	Principles of PR	10	SC		Elements of Advertising	15	SC
	Methods/Tools of PR	20	SC		Types of Advertisement	15	SC
	Press Conferences	4	SC		Selection of Advertising Media	5	SC
	Press Release	8	SC		Indoor & Outdoor Advertising	4	SC
	E-PR	8	SC		Classified & Display Advertisement	4	SC
	PR Ethics	4	SC		Formulation of an Advertising Campaign	10	SC
	Future of PR	4	SC		Preparing PPT	5	SC
	CC 9						
Jan '20 to Mar '20				Apr '20 to Jun '20			
Course Code/ Paper	Topic	No. of Lect.	Faculty	Course Code/ Paper	Topic	No. of Lect.	Faculty
CC 9	Process of Communication	5	MG	CC 9	News Agencies: PTI	15	MG
	Barriers of Communication	12	MG		Impact of News Paper on Society	10	MG
	Mass Communication	5	MG		Paid News	6	MG
	Forms of Mass Communication	10	MG		Yellow Journalism	6	MG
	Features of Mass Communication	10	MG		Organisational Structure of Newspaper	15	MG
	Mass Media	10	MG		Sources of News	20	MG
	Functions of Mass Media	10	MG				
	Effects of Mass Media	10	MG				

CC 10							
Jan '20 to Mar '20				Apr '20 to Jun '20			
Course Code/ Paper	Topic	No. of Lect.	Faculty	Course Code/ Paper	Topic	No. of Lect.	Faculty
CC 10	Soft Skills: Communication-Verbal & Non Verbal	15	MG	CC 10	Soft Skills: Problem solving	15	MG
	Self Motivation	5	MG		Decision Making	5	MG
	Leadership	5	MG		Time Management	5	MG
	Teamwork	10	MG		Negotiation and Conflict Resolution	10	MG
	Responsibility	5	MG		Persuasion	5	MG
	Mock Interview	10	MG		Mock Interview	10	MG
	Group Discussion	10	MG		Group Discussion	10	MG
	PPT for Internal Assessment	7			PPT for Internal Assessment	7	
	PPT Presentation: Techniques and Application	5	MG		PPT Presentation: Techniques and Application	5	MG

SEC B 1 BUSINESS ENGLISH COMMUNICATION							
Jan '20 to Mar '20				Apr '20 to Jun '20			
Course Code/ Paper	Topic	No. of Lect.	Faculty	Course Code/ Paper	Topic	No. of Lect.	Faculty
SEC A 1	Role of Communication in the Business World	5	MG	SEC A 1	Circulars	2	MG
	Patterns of Business Communication	5	MG		Notices	2	MG
	Business Letters	2	MG		Writing a CV	2	MG
	Memos	2	MG		E-Communication	2	MG
	Minutes	2	MG		Types of Report	6	MG
	Agenda	2	MG		Writing a Project	6	MG
	Placement Interview	4	MG		PPT on Business related topic	4	MG
	Presentation Skills	2	MG				

