



GOKHALE MEMORIAL GIRLS' COLLEGE

Best Practice V

Institutional Social Responsibility

The institution performs its social responsibility by organizing social outreach activities every year and whenever required. A social outreach activity is organized every year on 26th of November to commemorate the birth anniversary of Sarala Ray, the Founder of the College, and ardent disciple of Gopal Krishna Gokhale.

It was the vision of the founders that the College would be a premier institute for women's education and strive for holistic education for its students, imbibing universal values of tolerance, sympathy, honesty and hard work, transforming girls into women of substance and worthy citizens of our great nation. Civic commitment, social responsibility and community feeling were the core values envisaged to be imbibed by the institution.

The legacy continues to inspire the staff and the students and every year teachers and students collect food matter, clothing and other objects of daily use and visit s run by NGOs to spend the day with the less-privileged children or elderly people, distributing items of use, conversing with the inmates, listening to them and entertaining them. Funds are collected form voluntary contributions of staff and students and is supplemented with money received from the college fund. Items of daily use are purchased and contributed by the staff. The Social Awareness Club members participate and help the teacher members of the Social Outreach Committee.

Outcomes are significant. The students participate with genuine enthusiasm. Social outreach make them aware of the reality, real situation and real people. Students come to the realization about their own privileged situation vis-à-vis those they are visiting.

Apart from regular annual outreach programme, relief work is also undertaken during natural calamities. For example, in August 2018, NSS UNIT-1 and Social Outreach Committee took the initiative of purchasing items of daily use like utensils, pressure cookers etc. with funds provided by the College for Kerala Flood Relief and donated the items to the flood affected people of Kerala via 'GOONJ: A Voice, An Effort' a reputed non-profitable NGO.

Kerala Flood Relief, August 2018





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Social Outreach Programme on 25.11.2017

The programme was organized on 25 th November 2017 by the Social Outreach Committee and a few members of the Social Awareness Club too participated In all, 46 students, 9 faculty members and 5 non-teaching staff visited the orphanage house Sitakundu Sneh Kunj at Baruipur. Students distributed food items like biscuits, cakes, chocolates etc. to the children. Essential grocery items such as rice, pulses, sugar, oil, soaps, Vaseline were donated to the management of the orphanage home. The college students spent quality time with the children. the children organized a cultural programme to entertain the college students.





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Social Outreach on 26.11.2018

A team of 9 teachers, 5 non teaching staff and 42 students visited an orphanage house, Baruipur Sitakundu Sneh Kunj, Baruipur on 26.11.2018, to commemorate the birth anniversary of Founder Mrs. Sarala Ray. Sweaters, blankets, bedsheets, emergency light, food items and stationery articles. Some essential medicines were also distributed.





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Social Outreach on 19.02.2019

A team of 9 faculty members, 6 non-teaching staff and 42 students visited the orphanage house, Baruipur Sitakundu SnehKunj, Baruipur on 19.02.2019. Groceries including rice, pulses, oil, soyabean and noodles were handed over to the management and biscuits, chocolates, fruits and some 30 school bags given to orphanage house students. A cultural programme was organised by orphanage students with solo and chorus singing. Lunch was arranged for all by the College. .

