

FACULTY PROFILE



1. Name of the Faculty Member: **Dipankar Mukherjee**
2. Designation with Category (Substantive/SACT): **SACT II**
3. Department: **Advertising, Sales Promotion and Sales Management**
4. Educational and Professional Qualifications:

Name of the Institution	Name of the Affiliating Body	Degree/Diploma/Certificate Obtained	Specialization (if any)
IISWBM	Calcutta University	M.B.A.	Marketing
Calcutta University Main Building	Calcutta University	M. Com.	Finance

5. Teaching Experience (If applicable):

Name of the Institution	Position Held	From	To
Gokhale Memorial Girls' College	Guest Lecturer now SACT	Aug-2008	Till date
Calcutta University	Paper Setter	2021	Till date
Calcutta University	Examiner	2021	Till date
International Institute of Import & Export Management	Subject Matter Expert for Eastern India	Jan-2019	Till date
Acharya Jagadish Chandra Bose College	Guest Lecturer	July-2005	June-2007

6. Professional Experience (If applicable):

- Senior International Business Manager in one of the leading companies serving more than 62 countries of the world in the fields of Textiles and Agriculture. (Since 2009). Handling Overseas customers and agents of various profile.
- Travelled more than 12 countries around the world for Promoting Indian Product around the Globe and for attending various International Exhibition and Trade Fairs.
- Served as Business Development Manager in an Export house dealing with Art and Handicraft items for 1st world countries like Europe, USA, Japan etc. (2003-2008)

7. Areas of Interest (Intra-disciplinary and/or Inter-disciplinary):

- Creative Photography
- Marathon, Cycling and Trekking.