

## Activity report of Promotional Event by SVF for upcoming movie

## Kornosuborner Guptodhon

- 1. Date of the event: 26<sup>th</sup> September, 2022
- 2. Number of participants: Open event for all departments
- 3. Venue: Gokhale Memorial Girls' College, Kolkata
- 4. Sponsorship (if any): NA
- 5. Collaboration (if any): SVF (Shree Venkatesh Films)
- 6. Name, designation, affiliation and topic of lecture of each and every speaker

Name of Speakers	Title of the speech	Designation	Affiliation
SVF	Promotion for upcoming movie	Production House	-
Abir Chatterjee	Kornosuborner Guptodhon	&	
Ishaa Saha		Actors of the	
Arjun Chakrabarty		movie	

7. Details about the resource person/brief resume/introduction- SVF- One of Eastern India's largest entertainment companies, Abir Chatterjee, Ishaa Saha, Arjun Chakraborty - Indian actors who works in Bengali cinemas.

8. Other necessary information (if any)- Ishita Barat, one of our department alumni and also Marketing Head for Shree Venkatesh films (SVF), one of Eastern India's largest entertainment company visited the college for the promotion of an upcoming Bengali movie produced by SVF- titled- Kornosuborner Guptodhon. The star cast, crew members, Marketing Head and other officials visited the college and promoted their movie. A trailer of the movie was shown and the star cast interacted with the enthusiastic students who were very excited to see them and some question and answer session was held where the star cast answered the student's questions and enjoyed the event. Finally the cast and crew invited students and teachers to watch their upcoming movie. The event was a promotional event for SVF and the movie and for the students it was an enjoyable event meeting the star cast and interacting with them.

Photographs P.T.O.



## GOKHALE MEMORIAL GIRLS' COLLEGE





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