



Activity report of Interactive Session on How to face an Interview

1. Name of the Seminars/conferences/workshops: Interactive Session on How to face an Interview
2. Organized by: Advertising, Sales Promotion & Sales Management (ASPV)
3. Aim of the Seminars/conferences/workshops: The aim of the session was to give an idea of how to face corporate interview. It was for the Semester 6 students as they would be facing such interviews soon and also for Semester 4 students as a part of their Skill Enhancement Course- Business Communications & Personality Development.
4. Date : 20th April, 2022
5. Duration in hours (approximate): 1 hour
6. Number of Participants (approximate): 28
7. Name of Speakers with title of their speech, designation and Affiliation:

Name of Speakers	Title of the speech	Designation	Affiliation
Shri Dipankar Mukherjee	How to face an Interview	SACT, ASPV, GMGC	NA

8. Sponsoring agency: Nil
9. Sponsored amount: Nil
10. Outcome of the Seminars/conferences/workshops : Students generally feel nervous when facing an Interview Board. The session was motivating and inspiring. It could increase the confidence level of the students to some extent. Several tips and instructions were given to raise the efficiency level of their performance.