

## Activity report of Student Seminar on Indian Art and Culture in

## **Advertisement**

1. Dateof the event: 24th November, 2022

2. Numberofparticipants: 2

3. Venue: Gokhale Memorial Girls' College, Kolkata

4. Sponsorship(ifany): NA

5. Collaboration(ifany): NA

6. Name, designation, affiliation and topic of lecture of each and every speaker

Name of Speakers	Title of the speech	Designation	Affiliation
Semester 1 Students	Indian Art and Culture in Advertisement	Students	-

7. Details about the resource person/brief resume/introduction- Semester 1 students of ASPV

8. Othernecessaryinformation(ifany)- The aim of the session was to develop among the Semester 1 students key points like team work, coordination, research ability, knowledge base, listening and presentation skills and critical thinking. The student seminar on the topic Indian Art and Culture in Advertisement was organized by Semester 1 students of ASPV department and held on 24th November,2022. The sub topics done by students were use of Folk Art in advertising and use of Culture and music in advertising. This seminar was really beneficial for the students as it gave them a brief idea as to how to make a PowerPoint presentation and how to deliver it. The feedback received from this seminar was quite helpful for future instances as it was insightful. The knowledge gathered from both peers and mentors was quite gainful.

Photographs P.T.O.











## GOKHALEMEMORIALGIRLS'COLLEGE



Feedback cum Attendance sheet Name of Activity Student seminer on Indian det and Qulture i Advertisement.

Date: 24/Nov/22 Name of the organizing cell/committee/ department\_ASPV SI. Name of participant Roll No. Signature of Participants Feedback (in few words) No. This was very innerative & 22/BSCV/0180 Suishti Shash Srishti Shah 1. Successiva Chakraborty 2. very helpful activity for the 22 BSCV 0039 Suartika Chakenaborty