Activity report of Seminar and Workshop on Digital Survey makes it Easy

1. **Name of the Webinar: Digital Survey makes it Easy**

2. **Organized by: Department of Advertising, Sales Promotion & Sales Management (ASPV)**

3. **Aim of the Webinar : To make the students understand the use and ease of digital survey through Google forms and making them practically this shall benefit them in their curriculum and long run.**

4. **Date : 27th July, 2020**

5. **Duration in hours (approximate): 1 hour 30mins**

6. **Number of Participants (approximate): 48**

7. **Name of Speakers with title of their speech, designation and Affiliation:**

Name of Speakers	Title of the speech	Designation	Affiliation
Aditi Chatterjee	Digital Survey makes it Easy	Faculty- SACT, ASPV,GMGC & (Dpt. Alumni)	-

8. **Sponsoring agency: Nil**

9. **Sponsored amount: Nil**

10. **Outcome of the Webinar : The students were happy to learn the new normal way of survey i.e. digitally surveying using online platforms namely Google Forms. They could practically use the tool and use it for their curriculum (Project) and also for their future endeavours.**